

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: Karen Daragan

DATE: April 22, 1994

FROM: Mary Jo Gennaro

SUBJECT: MARLBORO COUNTRY NIGHTS DANCE SHOWDOWN '94

The Marlboro Country Nights Dance Showdown will take place in 125 country western clubs throughout the U.S. This dance competition will take place in each club over a five-week period.

I have attached a list of the tentative clubs for your information. Would you please review and let me know if there are any government/corporate affairs issues that we need to be aware of.

Also, we are planning our national finals competition at the new Cowboys in Arlington, TX. I understand that Arlington County may be proposing some anti-smoking laws in that county. Could you please let me now if we should be planning on an alternate location.

Please call me if you have any questions. I can be reached at X2762.

cc: I. Broeman
J. Fontanez
E. Moore
Y. Robinson



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